



COUNTDOWN TO 27TH OCTOBER 2023

GET OCTOBER

Sunday

1 Determine the OBJECTIVES for your campaign

8 Download the DIGITAL BANNER add to your website

15 Use the day to find a mentor & become a MENTEE

22 5 DAYS TO GO! Are you ready? Download our virtual backgrounds

29 Share the impact you made & say THANK YOU to all involved

Monday

2 Subscribe to our NEWSLETTER for important updates

9 Download the EMAIL SIGNATURE and add to your emails

16 Create mentoring AWARENESS & opportunities

23 SHARE your mentoring stories & tips to help inspire others

30 COMMIT to joining us to support mentoring 356 days per year

Tuesday

3 Download the GET INVOLVED GUIDE from our website

10 CREATE A marketing BUZZ - build excitement leading up to the big day

17 10 DAYS TO GO! Network & join the chat on #NationalMentoringDay

24 ADVOCATE mentoring for YOUR sector, industry, or community

31 Save the date for next year & make NMD an annual focus to build upon for your mentoring

Wednesday

4 Check out the '10 WAYS TO GET INVOLVED' & start planning

11 Download your SOCIAL MEDIA graphics to show your support

18 PREPARE articles, stories, blogs, case studies in advance

25 Print out our SELFIE SIGNS, to upload on 27th October

For more ideas DOWNLOAD the 'Get Involved' Guide www.nationalmentoringday.org

Thursday

5 Create a mentoring EVENT or ACTIVITY

12 Print out our POSTERS to promote your involvement

19 DONATE via the website and help us raise funds

26 Send out our THANK YOU cards to your mentors /mentees

Friday

6 Announce you're taking part - tag us & use #NationalMentoringDay

13 MENTOR someone on the day – schedule with your mentee

20 Send a REMINDER for your mentoring event or activity

27 HAPPY NATIONAL MENTORING DAY! Let's make #NationalMentoringDay trend No 1 Thank those who've made a difference Upload a photo of you mentoring & tag us to show you took part

Saturday

7 Download the FREE RESOURCES to promote your campaign

14 NOT a mentor? Sign up to a local mentoring scheme

21 Plan a FUNDRAISING event to support mentoring

28 Share photos of HOW you took part in NMD & post on social media

LET'S GET UNITED IN MENTORING

