



NATIONAL MENTORING DAY 2026

ONE PERSON
ONE HOUR 



www.NationalMentoringDay.org



WHAT IS NATIONAL MENTORING DAY?

National Mentoring Day takes place every year on 27th October. Founded in 2014, it has grown to become the world's largest celebration of mentoring.

We celebrate the mentors and mentoring initiatives making a difference, giving mentoring greater reach, awareness and recognition.

The day is open to everyone across all sectors - whether you're an individual, employer, business, school, charity, community group or mentoring provider. Take part to make mentoring more accessible, inclusive and impactful.

We don't deliver mentoring - we elevate it, increasing its value and visibility.

WHO ARE WE?

The collective voice for mentoring, uniting businesses, educators, governments and communities worldwide.

WHAT DO WE DO?

The **ONLY** platform dedicated to driving mentoring growth and visibility - locally, nationally and globally.

365 DAYS A YEAR

The **ONLY** platform to share your mentoring news, impact and stories.



OUR MISSION

To make mentoring accessible to everyone, everywhere.

OUR VISION

A world where mentoring is the driving force across business, education and communities.

A NOTE FROM THE FOUNDER

Dear Changemakers,

Welcome to your opportunity to take part in the greatest celebration of mentoring.

This guide is packed with ideas to kickstart your planning for National Mentoring Day and ensure your workplace, team or community are ready to make an impact.

Anyone can take part to make a difference in someone's life, education, career or business.

Your involvement matters to make mentoring accessible to everyone.

In just one day, millions of lives will be positively impacted through our call to mentor one person, one hour.

Thank you for making a difference.
Together, we make mentoring visible.

CHELSEY BAKER

CEO & FOUNDER
NATIONAL MENTORING DAY



Chelsey Baker



ONE PERSON ONE HOUR



Campaign Call To Mentor Invitation To Take Part

Just 60 minutes
of your time can
spark confidence,
direction, and
growth, for
someone else,
and for you!



WHAT TO DO

Mentor 'One person for One hour' on or around 27th October - virtual or in-person.

WHY TAKE PART

Inspire others to mentor. Grow your skills while helping others develop theirs. Receive CPD credits and a certificate.

WHY THIS MATTERS

Reduces loneliness, opens up opportunities, strengthens communities, increases resilience, wellbeing and belonging, drives innovation and bridges critical skills gaps.

HOW TO DO IT

Share your skills, experience or perspective with someone who could benefit - in your workplace, business, charity or community.

**Simple
Powerful
Transformative**

A National Mentoring Day ® Campaign

10 QUICK WAYS TO TAKE PART

Choose one action - or combine a few to make an even bigger impact!

- 1 Join the 'One Person, One Hour' Campaign**
Mentor someone by giving your time, experience, skills, or guidance to someone and share you've taken part.
- 2 Host an Event or Webinar**
Run a mentoring coffee morning, lunch-and-learn, virtual meet-up, or awareness session. Engage volunteers, employees, and corporate partners. Announce the event & tag us.
- 3 Thank a Mentor**
Choose one of our official thank-you cards and use the day to thank someone who has supported, guided, or encouraged you.
- 4 Share a Mentoring Story**
Record a video message to celebrate National Mentoring Day or thank a mentor. Share how a mentor has helped your life, career, confidence or business.
- 5 Celebrate Mentoring**
Showcase mentoring achievements, milestones, growth, and impact. Share how you are taking part in your blogs and newsletters to amplify your visibility.
- 6 Drive Mentoring Engagement**
Use the lead-up to the big day to grow a mentoring initiative and recruit new mentors or mentees.
- 7 Use the Free Campaign Resources**
Download and share ready-made posters, graphics, signs, banners and more to amplify your involvement throughout the month and leading up to the day.
- 8 Download Your Support Sign**
Then upload your photo to our website and share your photo on socials on 27th October.
- 9 Complete the free Mentoring Assessment**
Strengthen your mentoring best practice and receive an accredited certificate. Share it with your mentors as a free development resource.
- 10 Post, Tag & Share to Get Featured**
Increase your reach by following and tag our handles to be seen and celebrated. Use our branded frames and the official hashtag **#NationalMentoringDay** to be featured.



Use our overlay frames to show how you took part on social media - personal stories inspire others!



Get Your team, Workplace or Community Involved

CPD ACCREDITATION FOR TAKING PART



GET YOUR CERTIFICATE

YOUR MENTORING DESERVES TO BE CELEBRATED!

Receive CPD accreditation - whether you're a mentor, a mentee, attend a mentoring event, or complete our free mentoring assessment.

RECOGNITION IS PROOF OF THE DIFFERENCE YOU'VE MADE!

HOW TO QUALIFY

Receive accredited certificates for the following activities:

- Mentoring someone;
- Being mentored;
- Attending a mentoring event;
- Attending a mentoring webinar;
- Completing the free mentoring assessment.

HOW TO CLAIM

- Visit the website
- Scan the QR Code
- Select your activity
- Enter your details
- Download Your Certificate
- Share it proudly on socials to celebrate



SCAN ME



Or [CLICK HERE](#)

Note: Certificates can be claimed for mentoring activities carried out in the run-up to National Mentoring Day in October and in the post-NMD period during November.

HOST AN EVENT FOR NATIONAL MENTORING DAY

Simple ways to celebrate and showcase mentoring.



Mentoring Coffee Morning

A short, informal gathering to bring people together and share mentoring information & stories.



Virtual Mentoring Meet-Up

60 minute online event to connect mentors and mentees, share impact, and thank mentors.



Lunch & Learn Session

Invite a guest speaker to share practical insights, success stories, tips and lessons learned.



Mentor Appreciation Event

Recognition shout-outs, certificates, highlights & celebration. Include thank-you messages from leadership.



Open Mentoring Hour

A drop-in space for people to ask questions, learn about mentoring & meet potential mentors.



Mentoring Exchange Session

Invite mentors & mentees to share reflections, insights, achievements and experiences.

YOUR QUICK ACTION CHECKLIST



- Download campaign resources
- Choose an activity
- Pick a date in October
- Nominate a host/facilitator
- Invite your community
- Announce & tag us you're taking part
- Prepare talking points
- Capture photos or video
- Share your event photos on social media
- Tag us & use the official hashtags
- Thank everyone who took part
- Share the QR code or link for everyone to download their certificates so your impact is seen and celebrated!



Did you know we have 150+ free graphics available on our website to help promote your involvement?

DOWNLOAD

DOWNLOAD YOUR FRAMES & GRAPHICS

Use our free official branded graphics to amplify your impact



[DOWNLOAD HERE](#)



DOWNLOAD YOUR SIGN



Download Your Sign - Take a photo and share it on 27 October to make mentoring visible.

Upload to Our Website - Add your photo to our page and join our mentoring community.

Why Support? - Your photo can spark a conversation and encourage more people to mentor.



WE MENTOR

#NationalMentoringDay



I MENTOR

#NationalMentoringDay



WE SUPPORT MENTORING

#NationalMentoringDay



I SUPPORT MENTORING

#NationalMentoringDay



ONE PERSON ONE HOUR

#NationalMentoringDay



I MENTORED ONE PERSON ONE HOUR

#NationalMentoringDay

SHOW HOW YOU TOOK PART

Show your support - add your photo to our website sign page



DOWNLOAD HERE

WE AMPLIFY YOUR IMPACT

YOUR Mentoring Celebrations in Action



Share your involvement -your visibility inspires others.
Post. Tag. Share. Celebrate. Every story helps make mentoring more visible.

FOLLOW US TO GET FEATURED

Increase Your Visibility & Impact



National Mentoring Day

NationalMentoringDay

NationalMentoringDay

NMDglobal

NMDglobal



FOLLOW HERE

WAYS TO GET FEATURED



1. Tag our handle so we get notified
2. Use **#NationalMentoringDay**

- Use our branded Frames & graphics
- Announce your participation
- Mention NMD in a video message
- Share a photo holding your sign
- Add us as a collaborator
- Share our posts
- Comment on our posts
- Take the free mentoring assessment
- Tag us in your certificate photos
- Share how you took part

Tag us so your activities can be seen, shared and celebrated.



Get featured **FIRST** by using our **Official Frames**
Add us as a **collaborator on instagram** to get a higher reach.

HELP MAKE MENTORING VISIBLE

- Mentoring only works when people can find it!
- We are the only platform dedicated to raising mentoring visibility, 365 days a year.
- We don't deliver mentoring - we elevate it, increasing its value, visibility and recognition as a national priority for inclusion, social impact and social value.

WHY THIS MATTERS!

- Without visibility, the people who need mentoring most, never hear about it.
- Your donation keeps mentoring visible, valued and accessible.
- Show your support - every contribution makes a difference.

[DONATE HERE](#)



YOUR GIFT

HELPS TO DELIVER

- National awareness campaigns
- Free educational resources
- Evidence of impact
- Strengthened best practice
- Increased public understanding
- Greater participation
- Elevated media visibility
- Wider access to mentoring.

Help Power the Only Platform
for Mentoring Visibility

PARTNER WITH US?



- Receive national recognition as an official partner across our year-round campaigns.
- Leverage our national voice to reach your target audiences with credibility.
- Use our authority to drive change on issues central to business & social value.
- Position your brand alongside our positive reputation and media coverage.
- Benefit from our cross-sector industry leadership to elevate your company.

Become an Official Corporate Partner

PARTNER HERE

MENTORING SUPPORT SERVICES

- Strengthen compliance - safeguarding, governance, auditing and frameworks.
- Refine mentoring structure - design, delivery, training and performance.
- Increase engagement - recruitment, retention, best practice and quality.
- Enhance mentor and mentee experience - tools, resources and support.
- Increase visibility - marketing to attract the right mentors, mentees and participants.
- Develop Corporate partnerships - fundraising, sponsorship and strategic partners.
- Measure impact and ROI - reporting and evaluation and outcomes.
- Drive growth and expansion - strategies to scale sustainably and successfully.
- Align ESG and social value - strengthen social impact and community outcomes.

**The leading experts in mentoring
marketing, visibility, growth and impact**

**Ready to strengthen, scale
or grow your mentoring?**

CONTACT US HERE