



## **Mentoring Activities and Events will take place across the world on 27<sup>th</sup> October**

National Mentoring Day recognises the invaluable contribution that mentoring makes to the economy, businesses, education, communities, and society. Anyone can join in the annual celebrations to thank individuals who mentor across all walks of life. Mentors are encouraged to mentor someone on the day. The campaign has become a significant day in the calendar and is celebrated worldwide to shine a spotlight on mentors and mentoring initiatives making a difference.

Our mission is to make mentoring accessible to every individual, child, business, or group that needs it, regardless of age, background, or ethnicity. National Mentoring Day educates, connects, celebrates and supports all forms of mentoring and we invite you to join us and take part.

### **How to Get Involved - FREE Resources**

1. Everyone is encouraged to mentor someone on the day. Consider holding a mentoring event, talk or activity around 27<sup>th</sup> October. Visit [www.NationalMentoringDay.org](http://www.NationalMentoringDay.org)
2. Download our 'Thank Your Mentor Cards' & "Get Involved Guide" for 35 activity ideas to get involved
3. Once you've created your own National Mentoring Day activity, talk, event or workshop, you can share, and post using @NMDglobal along with the official hashtag #NationalMentoringDay
4. Use the day to recognise mentors who've made a difference with our official 'Thank Your mentor' printable cards or social media thank you graphics to email or tag a special mentor.
5. If your organisation has a mentoring initiative or mentors, this is a great opportunity to publicise what you do, thank mentors and showcase your own internal or external mentoring successes.
6. If your business or organisation does not have a mentoring initiative, use the day to launch one or support other mentoring initiatives in your area or industry to help showcase your organisations commitment to investing in people.
7. Use the day to recruit mentors or find a mentor using our [Free Social Media graphics](#), posters, badges and banners to inspire and encourage mentoring.
8. In the lead up to the day, share your mentoring stories, tips, research, best practise or case studies.
9. Have your say by sharing details about National Mentoring Day in your marketing. Create a video message, podcast, newsletter, blog, interview or write a mentoring article or press release.
10. Join in the conversations using the official hashtag #NationalMentoringDay

Twitter – <https://www.twitter.com/NMDglobal>

Instagram - <https://www.instagram.com/NMDglobal/>

Facebook <https://www.facebook.com/NMDglobal>

Website – [www.NationalMentoringDay.org](http://www.NationalMentoringDay.org)

